



# SPONSORSHIP PROSPECTUS

12TH NATIONAL  
*Allied Health*  
CONFERENCE



*Stronger  
Together*

26th - 29th August 2017, ICC Sydney, Australia







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## About the 12<sup>th</sup> National Allied Health Conference

The National Allied Health Conference Organising Committee is delighted to present the 12th National Allied Health Conference in Sydney Australia for all Allied Health. This premiere conference will be held at Sydney's International Convention Centre from 26-29 August 2017, with pre and post conference workshops scheduled for the 26th and 29th respectively.

The conference, held biannually, aims to bring together allied health professionals from public and private sectors to achieve better outcomes for health care consumers. The conference will explore the theme 'Allied Health: Stronger Together' and will highlight Allied Health's place in the health continuum through a number of subthemes including:

### **Responsive Services**

- Connecting with consumers
- Digital Health
- Using data effectively for sound business choices
- Service Innovation
- Allied Health marketing and profile

### **Reliable Systems**

- Funding models for cost effective care
- Connectivity to achieve integrated care
- Advances in technology
- Research and quality improvement

### **Resilient Workforce**

- Strengthening the assistant workforce
- Working to full and or expanded scope of practice
- Multidisciplinary care and Interprofessional practice
- Workforce development and leadership

Delegates come from a wide range of backgrounds including clinicians from both private and public sectors, clinical researchers, academia, and administration. The 2015 Conference in Melbourne proved to be a great success with over 700 delegates enjoying a diverse and stimulating program over four days.

A choice of sponsorship and trade display opportunities are now available. They provide your organisation with the opportunity to reach, in one location, a wide range of health professionals and researchers from across Australia and New Zealand. Please feel free to call The Hotel Network on 02 9414 4983 or email [conference@hotelnetwork.com.au](mailto:conference@hotelnetwork.com.au) if any further information would be helpful.



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## Who attends?

The organising committee anticipates 650+ delegates to attend the conference from among all disciplines of the Allied Health industry plus academics and policy makers. Allied Health disciplines include Dietetics, Occupational Therapy, Chiropractors, Osteopathy, Orthotics and Prosthetics, Physiotherapy, Psychology, Podiatry, Social Work, Speech Pathology, Exercise Physiology, Music Therapy, Art Therapy, Allied Health Assistants, Biomedical Scientists, Medical Scientist, Laboratory/ Medical Technicians, Optometry, Orthoptics, Audiology, Sonography, Radiography, Radiation Therapy, Nuclear Medicine Technology, Radiation Oncology Medical Physicists, Diagnostic Imaging Medical Physicists and Pharmacy.

The conference will make a significant contribution to Allied Health professional development including:

- Promoting jurisdictional and cross professional collaboration
- Learning from innovation in other jurisdictions
- Exposure to new technologies and the latest scientific and clinical research

Supporting the Conference through sponsorship and exhibition will provide your organisation with the following key benefits:

- Exposure to a relevant Australian and international audience before, during and after the Conference
- Networking opportunities during the conference to meet with key decision-makers and practitioners
- The exhibition gives your organisation an opportunity to present your products and services
- Insight into upcoming priority and future directions for Allied Health
- Build your reputation and be recognised for supporting Allied Health providers



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## The Venue

### International Convention Centre Darling Harbour, Australia

*Cosmopolitan Sydney is the gateway to Australia and one of the world's most vibrant, innovative and beautiful destinations.*

Opening in December 2016, ICC Sydney will be Australia's first fully-integrated convention, events, exhibition and entertainment centre.

Featuring a striking contemporary design, leading technology and world-class meeting and exhibition spaces, ICC Sydney has been specifically designed to respond to future demands of the industry with the capability and flexibility to meet a comprehensive range of event requirements.

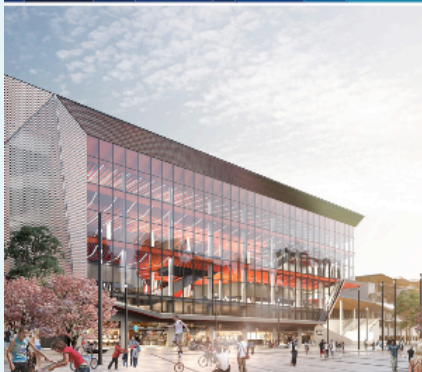
ICC Sydney has a unique double-stacked configuration, allowing three major conventions to run simultaneously. The venue is fully integrated with world-class technology; creating a connective hub for the world's brightest minds to meet, connect, inspire and engage in future business ventures. The venue will feature a robust IT backbone to support the rapidly changing audio visual and technical requirements of meetings and presentations over the coming decade.

The venue sits on the Sydney Harbour foreshore within its own dynamic dining, leisure and residential precinct; positioned in the heart of Australia's global city being surrounded by finance, technology, innovation and learning hubs. It is the jewel in a 20 hectare transformation of Darling Harbour by the NSW Government.



INTERNATIONAL  
CONVENTION  
CENTRE

**EXPERIENCE WORLD CLASS**



\*Artist impression





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## Sponsorship and Exhibition Packages – at a glance

	Price (incl. GST)
Conference Partner - <b>SOLD</b>	\$25,000
Premier Sponsor - <b>SOLD</b>	\$15,000
Silver Sponsor - <b>SOLD</b>	\$10,000
Conference Welcome Sponsor	\$11,000
Delegate Satchel Sponsor	\$10,000
Conference App Sponsor - <b>SOLD</b>	\$5,500
Keynote Speaker	\$5,500
Barista Sponsor	\$5,500
Catering Break Sponsor	\$4,000
Pocket Program - <b>SOLD</b>	\$3,300
Lanyard Sponsor - <b>SOLD</b>	\$3,300
Advertising	varied
Trade Exhibition Stand	\$2,750



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## Conference Partner - **SOLD**

**\$25,000 incl. GST**

The Conference Partner package is designed to give the sponsor a high profile in the lead-up to the conference and a strong presence at the Conference. Conference Partners will receive ongoing recognition and exposure via the Conference website and Conference promotional material.

- Logo and acknowledgement as a Conference Partner on all advertising including print, web and app
- Double exhibition booth display in the catering area
- Logo on the conference website's home page with hyperlink
- Four banners displayed in the plenary and catering areas
- Eight complimentary registrations including Welcome Reception
- Individual PowerPoint slide advert displayed among the holding slides in the plenary hall
- Logo, hyperlink to website and 400 word Company Profile on conference app
- Two PDFs (1MB max each) included in your conference app profile (provided by sponsor)
- One satchel insert (provided by sponsor)
- Plus choose a minor sponsorship package up to the value of \$6,000 (subject to availability at the time of booking)

## Premier Sponsor - **SOLD**

**\$15,000 incl. GST**

- Logo and acknowledgement as a Sponsor on all advertising including print, web and app
- Double exhibition booth display in the catering area
- Six complimentary registrations including Welcome Reception
- Logo on the conference website's home page with hyperlink
- Logo, hyperlink to website and 200 word Company Profile on conference app
- One PDF (1MB max) included in your conference App profile (to be provided by sponsor)
- Plus choose a minor sponsorship package to the value of up to \$4,000 (subject to availability at the time of booking)

## Silver Sponsor - **SOLD**

**\$10,000 incl. GST**

- Logo and acknowledgement as a Silver Sponsor on all conference advertising including print, web and app
- Exhibition booth display in the catering area
- Four complimentary registrations including Welcome Reception
- Logo on the conference website's home page with hyperlink
- Logo, hyperlink to website and 200 word Company Profile on conference app
- One PDF (1MB max) included in your conference App profile (to be provided by sponsor)
- Plus choose a minor sponsorship package to the value of up to \$2,000 (subject to availability at the time of booking)





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## Conference Welcome Reception Sponsor

**\$11,000 incl. GST**

As the first opportunity for delegates to connect and network at the Conference, the Welcome Reception is always a highlight of the Conference.

- Exclusive naming rights for the Welcome Reception i.e. 12<sup>th</sup> National Allied Health Conference Welcome Reception sponsored by "Company Name"
- Logo and acknowledgement as a Conference Welcome Sponsor on all advertising including advertising including print, web and app
- Opportunity for two pop-up banners to be placed around the venue at the Welcome Reception (sponsor to provide)
- Five minute welcome to delegates during the reception
- Four complimentary tickets to the reception
- Two complimentary full conference registrations
- Logo on the conference website's home page with hyperlink
- Logo, Hyperlink to website and 200 word Company Profile on Conference app
- One PDF (1MB max) included in your conference App profile (to be provided by sponsor)

## Delegate Satchel Sponsor

**\$10,000 incl. GST**

Each delegate attending the 12<sup>th</sup> National Allied Health Conference will receive a quality satchel or a like product. This product is a valued Forum souvenir which will be re-used long after the event thus long term brand name exposure is assured. As a sponsor, you will receive the following benefits:

- Exclusive branding on the Conference satchel with the inclusion of your company logo printed in prominent position in full colour on the delegate satchel alongside the Conference logo
- Logo and acknowledgement as the Delegate Satchel Sponsor on all advertising including advertising including print, web and app
- One satchel insert (800 units required)
- Logo on the conference website's home page with hyperlink
- Logo, hyperlink to website and 100 word Company Profile in the conference app
- One PDF (1MB max) included in your conference App profile (provided by sponsor)



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## Conference App Sponsor - **SOLD** **\$5,500 incl. GST**

Each delegate attending the 12<sup>th</sup> National Allied Health Conference will be provided with the login details for the Conference App upon registration. The App will provide all Conference information inclusive of programming, venue details, accommodation, sponsors, speaker biographies and much more. As a sponsor, you will receive the following benefits for sponsoring the App:

- Logo and acknowledgement as a Conference App Sponsor on all advertising conference advertising including print, web and app
- Logo on main page of the conference app alongside Conference and Conference Partner's Logo's
- Optional delegate survey tailored to your organisation (8 questions)
- Logo on the conference website's home page with hyperlink
- Logo, hyperlink to website and 200 word Company Profile on Conference app
- One PDF (1MB max) included in your conference App profile (to be provided by sponsor)

## Keynote Speaker Sponsor **\$5,500 incl. GST (per speaker)**

Please check the website for speaker details. A range of international and national keynote speakers will be invited to present at the NAHC conference. This is a prestigious branding opportunity to be associated with a leader in your field or work with a session relevant to your organisation.

- Signage in the room during the session (to be supplied by the sponsor)
- Logo on the Speaker webpage beside the speaker bio and on the web and app program
- Logo to be included on the slide introducing the speaker
- Flyer distributed during the session (to be supplied by sponsor)
- One complimentary registration including Welcome Reception
- Logo on the conference website's home page with hyperlink
- Logo, hyperlink to website and 200 word Company Profile on conference app
- One PDF (1MB max) included in your conference App profile (to be provided by sponsor)





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## Barista Coffee Cart Sponsor

**\$5,500 incl. GST**

This package includes the fixed set-up costs to provide a barista and espresso machine and complimentary delegate coffees for the duration of the conference.

- Logo and acknowledgement as a Conference Barista Sponsor on all advertising including print, web and app
- Barista Cafe with espresso machine and barista
- Signage in the Cafe (to be provided by sponsor)
- Table with 2 x chairs to be provided next to the Coffee Cart in exhibitor area for your promotional material
- Logo on the conference website's home page with hyperlink
- Logo, hyperlink to website and 100 word Company Profile on conference app
- One PDF (1MB max) included in your conference App profile (provided by sponsor)

## Catering Break Sponsor

**\$4,000 incl. GST**

- Naming rights for one catering break throughout the conference
- Signs with your logo displayed on the catering buffets
- Two pop-up banners in the catering area during the sponsored break (sponsor to provide)
- Exhibition booth display in the catering area (does not include staff registrations)
- Logo on the conference website's home page with hyperlink
- Logo, hyperlink to website and 100 word Company Profile on conference app
- One PDF (1MB max) included in your conference App profile (to be provided by sponsor)

## Pocket Program Sponsor - **SOLD**

**\$3,300 incl. GST**

- Your logo will be printed on the Pocket Program that will be given to all attendees. The Pocket Program will include a summary of the program information. The Pocket Program is the guide to the Conference for all attendees, so your profile will be seen continuously throughout the Conference.
- Logo and acknowledgement as a Pocket Program Sponsor on all advertising including print, web and app
- Logo printed on each page of the Pocket Program which all delegates receive upon registration
- Logo on the conference website's home page with hyperlink
- Logo, hyperlink to website and 100 word Company Profile on conference app
- One PDF (1MB max) included in your conference App profile (to be provided by sponsor)



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## Lanyard Sponsor - **SOLD**

**\$3,300 incl. GST**

This is an exclusive opportunity limited to one applicant with your logo to be printed on the lanyards of all delegates alongside the Conference Logo.

- Exclusive branding on the Conference lanyard with the inclusion of company logo printed in prominent position in full colour alongside the Conference logo
- Logo and acknowledgement as the Delegate Lanyard Sponsor on all advertising including print, web and app
- Logo on the conference website's home page with hyperlink
- Logo, hyperlink to website and 100 word Company Profile in the conference app
- One PDF (1MB max) included in your conference App profile (provided by sponsor)





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## Trade Exhibition Stand

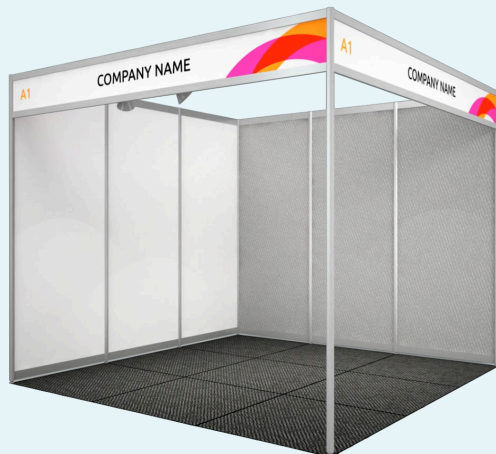
**\$2,750 incl. GST**

The exhibition period will be from 8am – 5pm on 27<sup>th</sup> and 28<sup>th</sup> August 2017. The Conference program and exhibition space has been designed to offer exhibitors maximum contact with delegates. Arrival tea and coffee, morning tea, afternoon tea and lunch will be served in the exhibition area.

Exhibitors are encouraged to design interesting and exciting displays. Stand prizes are an excellent way to attract delegates to your stand, and help promoting this will be provided by presenters at the conference.

Exhibitors will receive:

- 3m x 3m Exhibition booth display in the catering area inclusive of standard signage, 2 track spotlights and power outlet (Additional furniture may be arranged through the Exhibition Managers at an additional charge)
- Two complimentary conference registrations inclusive of the Conference Welcome Reception
- Logo and acknowledgement as an Exhibitor on all advertising including print, web and app
- Logo on the conference website's Exhibitor page with hyperlink
- Logo, hyperlink to website and 50 word Company Profile on conference app





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## Additional sponsor / exhibitor opportunities

The following opportunities can be taken up as an added extra with existing Sponsor / Exhibitor packages.

### **Branded pads and/or pens**

#### **\$in kind**

Branded pads and/or pens are a great way to advertise to our delegates.

- 800 units required – sponsor to supply

### **Branded water bottles**

#### **\$in kind**

Branded water bottles are a great way to advertise to our delegates, with one to be included in each delegates satchel which they will receive upon arrival.

### **Sponsor/Exhibitor Satchel Insert**

#### **\$440 incl.GST**

- Satchel Insert – 1 x A4 page 800 units required – sponsor to supply

## Advertising

- Web ad with hotlink on home page (150x150 tile) **\$500**
- Satchel Insert – 1 x A4 page **\$440** (800 units required – sponsor to supply)
- E-Satchel Insert - 200 word company profile, logo, hyperlink on the Delegate Digital App plus PDF attachment of a 1 page flyer or brochure **\$500**





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## Terms and conditions

### Changes to the Terms and Conditions for Exhibitors and Sponsors

The Hotel Network and the organising committee reserves the right to amend the Terms and Conditions for Sponsors and Exhibitors.

The Hotel Network will advise sponsors and exhibitors of any significant changes to the sponsorship and exhibition packages, the exhibition floor plan or the terms and conditions via email.

### Cancellation or Postponement of the Conference

The Hotel Network and the organising committee do not accept any liability for losses incurred in the event of the conference being cancelled or postponed due to an unforeseen event or any other event that renders performance of this conference inadvisable, illegal, impracticable or impossible.

An unforeseen event shall include, but shall not be limited to: an Act of God; infectious disease outbreak, industrial disruptions, service provider failures, governmental restrictions and/or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; curtailment, suspension, and/or restriction on transportation; or any other emergency.

In the event the conference is cancelled or postponed refunds will not be issued. All available funds will be credited towards a future conference held by the hosting organisation.

### Correspondence

When booking a sponsorship package or exhibition booth please appoint and advise a single point of contact. All information including sponsorship, exhibition, registration, function and accommodation bookings will be recorded under the one name. All confirmations and notices will be sent to this person.

### Exhibition Floor Plan

The exhibition floor plan is subject to change without notice. The floor plan is not to an exact scale, but accurately represents the relevant positions of booths.

The Hotel Network and the organising committee will allocate site positions after taking into account each organisation's sponsorship, the date of confirmation of participation, preferences, proximity to competitors and any other relevant matters deemed appropriate.

### AUD and GST

All costs are inclusive of GST and are in Australian Dollars.



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## Security

The conference and exhibition will not have designated security personnel. No valuable items should be left unattended at your booth at any time and especially not overnight.

No responsibility is accepted for any loss or damage to equipment and display materials

## Cancellation of Sponsorship and Exhibition Bookings

Cancellation of a sponsorship or exhibition booking must be advised in writing to The Hotel Network.

Cancellations received up to 90 days prior to the Conference will receive a refund of any payments, less the non-refundable 50% deposit paid to confirm the sponsorship or exhibition booking. Cancellations received on or after 90 days prior to the Conference will not receive a refund.

## Representatives

Anyone from your Organisation attending the conference or guests you wish to invite to the Conference must register with The Hotel Network before the conference. An official conference name badge will be required to access the conference and exhibition area.

## Signs and Banners

No signs or banners may be affixed to the venue and should be free standing, pop-up banners to allow for easy placement.

## Damage to the Venue

The cost to repair any damage to the venue deemed to have been caused by your staff, contractors, agents or guests will be the sole responsibility of your organisation.

## Storage

There is limited storage on site for exhibition equipment or packaging.

## Deliveries

The Hotel Network and the organising committee do not accept any loss for late or undelivered material even where your Organisation has used a recommended supplier.



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## Insurance

All exhibitors must have public liability insurance for the period of the exhibition. NAHC will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees registrants, the public or property from any cause whatsoever prior to, during and the subsequent period of the meeting. Exhibitors shall indemnify and hold harmless NAHC from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.

## Disclaimer

Every effort has been made to present, as accurately as possible, all the information contained in this brochure. The Organising Committee only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers.

No liability is accepted for any inaccuracy, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this brochure. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.

## Custom Stands

All custom stands must fit within the purchased floor area and at the correct dimensions. Custom stands must not exceed 4.0 metres high.

If you have any questions please email The Hotel Network on [conference@hotelnetwork.com.au](mailto:conference@hotelnetwork.com.au) or 02 9414 4983. Send a final floor plan and elevations of your stand to The Hotel Network for approval.

All packing and transportation crates and containers must be stored offsite during the conference and you should arrange this with your courier.



CREDIT CARD NO: ____/____/____/____/____/____/____/____/____/____/____/____/____/____/____/____		
COMPANY NAME:		
EXP DATE:	SIGNATURE:	DATE SIGNED:



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1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Conference and all prices in this document are inclusive of GST. GST is calculated at the date of publication of this document. NAHC reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of the signed Sponsorship Application Form. A letter of confirmation will be provided to confirm the booking, together with a Tax Invoice for the total required amount.
3. All monies are payable in Australian dollars. Cheques should be made payable to The Hotel Network GARRS and must be drawn on an Australian bank.
4. All monies due and payable must be received (and cheques cleared) by The Hotel Network prior to the event. Sponsors/Exhibitors will not be allowed to commence move-in operations nor be listed as a Sponsor/Exhibitor on the Forum website and/or App until full payment has been received by the Forum Managers.
5. In the event of cancellation, a service fee of 50% applies for cancellations after 90 days prior to Conference. No refunds will be made for cancellations after this date. Once sponsorship has been confirmed and accepted, a reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.
6. No Sponsor/Exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship/exhibition package except upon prior written consent of the Conference Managers.
7. Closing date for submission of sponsorship applications is 30 June 2017.

The Hotel Network complies with the principles of permission-based marketing. The Hotel Network will use your information to send you updates and other news about related services or events. We will only pass on your information to reputable third party official contractors of the Conference for the purpose of assisting you with your participation.

If you do not wish to receive further information about related services and events to the 12<sup>th</sup> National Allied Health Conference, please tick here [ ☐ ]

Authorised by: \_\_\_\_\_ Date: \_\_\_\_\_