



Jobs Australia

# NATIONAL CONFERENCE

HOBART | 2-3 NOVEMBER 2017

**SPONSOR & EXHIBITOR PROSPECTUS**

SPONSOR  
PROSPECTUS

## About Jobs Australia

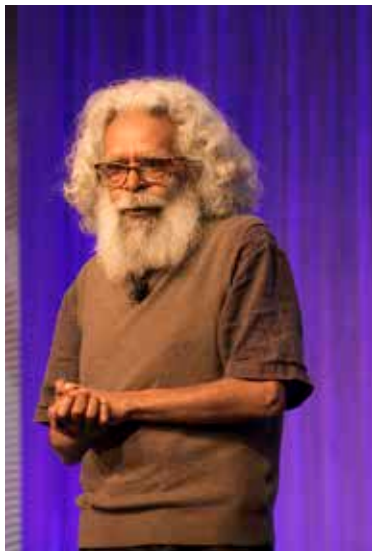
Jobs Australia is the national peak body which helps not-for-profit employment and community services all over Australia to provide the best possible assistance to disadvantaged communities and people.

With our particular expertise in employment services, and because we are funded solely by our members, we can advocate to government and others for what's right and best in helping unemployed people - with real insight and an independent voice.

We also provide relevant, timely and topical advice and support on industrial relations and a wide variety of other services tailored to the unique needs of our not-for-profit members across the full range of community and social services.

We represent the largest network of not-for-profit employment-related community services in Australia - with members ranging from small local community agencies to large national charities.

We provide a one-stop, tailored and good value range of services designed to benefit our members and the citizens they were established to serve.



## About the Jobs Australia National Conference

The Jobs Australia National Conference is about much more than just a conference about jobs and unemployment – it's a chance to join in a discussion with more than 400 employment and community services sector leaders, policy makers and thinkers from around the country.

You'll hear about the latest in service design and be challenged to think about innovative new ways of responding to the complex economic and social problems we face. We'll bring you an impressive line-up of experts for presentations and workshops to leave you inspired, informed and entertained.

The Jobs Australia National Conference will provide sponsors and exhibitors with an ideal opportunity to promote services and products to a targeted audience who are representing both nonprofit employment and training providers and the community sector throughout Australia.

You will be able to establish and re-establish important networks and increase delegates' awareness of the resources and expertise you offer.

## The Venue

Hotel Grand Chancellor is well positioned overlooking one of the world's most picturesque and historic harbours. Capturing unspoiled panoramic views of Derwent River or Mount Wellington and the city; the extraordinary charm of this magnificent city; the central business district; shopping and all of Hobart's many tourist attractions,

The Hotel Grand Chancellor is the home of Hobart's 'Federation Conference & Exhibition Centre' with 10 function rooms and a purpose built auditorium which is the largest venue in Tasmania.

## Who attends?

The 2016 Jobs Australia National Conference attracted over 400 delegates from over 180 nonprofit & for-profit organisations, vocational training providers and Government departments from around Australia.

Delegates include key personnel such as CEO's, general managers, Chief Financial Officers, frontline employment and training coordinators, human resource managers, Board and management committee members.

|   |  |  |   |  |                                     |
|---|--|--|---|--|-------------------------------------|
| A4e Australia                           | Campbell Page                          | DVRCV                                  | Joblink Plus                            | Noosa Community Training Centre Inc    | The Salvation Army Employment Plus  |
| Ability Options                         | Career Employment Australia Inc        | ECHO                                   | JobQuest                                | NORTEC Employment and Training Ltd     | Tjuwanpa Outstation Resource Centre |
| Aboriginal Access Centre                | Career Partners Plus                   | E-focus                                | JobReady                                | Northern Rivers Community Gateway      | Traditional Credit Union Ltd.       |
| Access Community Group                  | CatholicCare                           | Employment Directions                  | Jobs Australia Enterprises Ltd          | Northern Support Services              | Tursa Employment & Training         |
| Access Community Services Ltd           | CBB                                    | Employment Options                     | Jobs Statewide Inc                      | OCTEC Limited                          | United Synergies                    |
| ACER                                    | Ceduna Aboriginal Corporation          | Employment Services Queensland         | Kangan Institute                        | Olympus Solutions                      | UnitingCare GNE                     |
| ACSO                                    | Centacare                              | Encompass Community Services           | Karabi Community & Development          | Pinarc Disability Support              | University of Melbourne             |
| ACT Council of Social Service Inc       | Centacare Catholic Diocese of Ballarat | EnvTE Employment                       | Services Inc                            | Prahran Mission                        | University of New South Wales       |
| AIVL                                    | Centacare Employment & Training        | Essential Employment and Training      | Key Employment                          | QITE                                   | VACRO                               |
| Albany Community Legal Centre Inc       | Centacare Wilcannia-Forbes             | ETC Enterprise and Training            | Kinetic Superannuation                  | ReturnToWorkSA                         | VERTO Ltd                           |
| Alcohol Tobacco and Other Drug          | CGU                                    | FamilyCare                             | KV Interactive                          | Right Hand Remote Solutions            | Volunteering Victoria               |
| Association ACT (ATODA)                 | Challenge Employment & Training        | Far South Coast Family Support Service | Lifestyle Solutions                     | Riverina Medical and Dental Aboriginal | Wavlink                             |
| AMES                                    | CHarleville Neighbourhood Centre       | Inc                                    | MADEC Australia                         | Corporation                            | WCIG                                |
| A TEC                                   | Children First                         | Fitzroy Legal Service                  | Mambourin Enterprises                   | SEARMS                                 | WDEA                                |
| Australian Community Support            | CoAct                                  | Focus Individual Support Services      | Marist Youth Care                       | Sector Connect Inc                     | Wesley Employment Services          |
| Organisation                            | Colony 47                              | Fraser Coast Training Employment       | MatchWorks/Karingal                     | Settlement Services International      | Westside Community Services Limited |
| Australian Federation of Disability     | Communicare Inc                        | Support Service Inc.                   | Maxima                                  | SkillCentred Queensland Inc.           | Windarring                          |
| Organisations                           | Community Bridging Services (CBS Inc)  | Geraldton Regional Education Centre    | Maxima Group Inc                        | SkillsPlus                             | Windermere Child & Family Services  |
| Australian Government Department of     | Community Sector Banking               | Great Lakes Community Resources        | MDA Ltd                                 | Social Ventures Australia              | WISE Employment                     |
| Employment                              | Community West Inc                     | Habitat Personnel                      | Melbourne City Mission                  | South Burnett CTC Inc                  | Woden Community Service             |
| AV                                      | Community21                            | Horizons Family Services Inc           | MG My Gateway                           | South West Brisbane Community Legal    | Workskil Australia                  |
| Avocare Ltd                             | Complete Personnel                     | Housing Industry Association           | Mid Coast Connect                       | Centre Inc                             | Workskills                          |
| Ballarat REgional Multicultural Council | CVGT Australia                         | IMPACT Community Services              | MIGAS                                   | Southern Migrant & Refugee Centre      | Workways Australia                  |
| Inc.                                    | Darwin Regional Indigenous             | IMPACT Make Your Mark                  | Minda Incorporated                      | Southern Migrant and Refugee Centre    | WRISC Family Violence Support       |
| Barkuma Inc                             | Advancement - Ironbark.Inc.            | Inner West Skills Centre               | Mission Australia                       | St Laurence Community Services         | Wynnum Manly Employment & Training  |
| Bendigo Kangan Institute                | Darwin Skills Development Scheme Inc   | Interwork Pty Ltd                      | MPREC                                   | STEPS Group Australia                  | Asscn Inc                           |
| BEST Employmnt Ltd                      | Davidsons                              | Intetwork Ltd                          | MTC Australia                           | Stirling Skills Training               | Wyoming Community Centre            |
| Bethany Community Support               | Dawn House                             | Ironbark Aboriginal Corporation        | Multicultural Centre for Women's Health | Sussex Street Community Law Service    | Xavier Children's Support Network   |
| Bligh Park Community Services Inc.      | Department of Employment               | JLT                                    | MultiLink Community Services Inc.       | SYC                                    | Yorke Youth Services Inc            |
| Bounce Consulting                       | Department of Human Services           | JN Solutions                           | MyVocation                              | Tangentyere Employment Services        | Youth Affairs Council of Victoria   |
| Bridging the Gap Inc                    | Disability Employment Australia        | Job Futures Ltd                        | National Disability Insurance Agency    | Task Force                             | Youth Development Australia         |
| Brotherhood of St Laurence              | Djerriwarrh Community & Education      | JOB futures SEQ                        | National Joblink                        | TaskForce Community Organisation       | Youth Directions                    |
| BTC Cooperative Ltd                     | Services                               | Job Prospects                          | NDIA                                    | The Hotel Network                      |                                     |
| BUSY At Work                            | DOMe Association Inc                   | Job Services Australia                 | NESA                                    | The Right Hand                         |                                     |

## Sponsorship and Exhibition Packages - at a glance

|   | Price (ex-GST) | Page |
|---|----------------|------|
| Premier Sponsor                         | \$15,000       | 6    |
| Conference Networking Reception Sponsor | \$10,000       | 7    |
| Keynote Speaker Sponsor                 | \$10,000       | 7    |
| Delegate Sponsor                        | \$6,500        | 8    |
| Juice Bar Sponsor                       | \$6,000        | 8    |
| Coffee Cart Sponsor                     | \$8,000        | 8    |
| Conference App Sponsor                  | \$5,000        | 9    |
| Lanyard Sponsor                         | \$1,500        | 9    |
| Note Pad Sponsor                        | \$800          | 9    |
| Pen Sponsor                             | \$800          | 9    |
| Exhibition Booth                        | \$2,000        | 10   |



## Sponsorship Packages

### Premier Sponsor: \$15,000 excl. GST

- Inclusion of your logo on all printed conference materials, conference app, Jobs Australia website and PowerPoint slides in plenary sessions
- Banner on stage in main plenary hall
- A single Exhibition Stand in prime venue position
- Two complimentary conference registrations (valued at \$1600) - including access to the Conference Networking Reception
- Organisation's logo and profile featured in the conference app (200 words)
- Verbal acknowledgment of your assistance at plenary sessions
- Exclusive opportunity to address conference delegates either in a plenary or workshop session (some conditions apply)
- Receipt of the list of registered participants' contact details for post-conference marketing



**Conference Networking Reception Sponsor: \$10,000 excl. GST**

- Acknowledgement as the Conference Networking Reception Sponsor during the event, and in conference marketing activities
- Opportunity to place up to four free standing banners through the venue during the Conference Networking Reception
- Opportunity to address delegates during the Conference Networking Reception – five minutes
- Two complimentary full conference registrations (valued at \$1600)
- Promotion in pre-conference marketing (150 words, 1 image or logo)
- Corporate logo and website URL linked on the conference website
- Organisation's logo and profile featured in the conference app (150 words)
- Receipt of the list of registered participants' contact details for post-conference marketing

**Keynote Speaker Sponsor: \$10,000 excl. GST**

- Acknowledgement as Keynote Speaker Sponsor during the event, and in conference marketing activities
- Opportunity to place promotional material in the main conference room during the speaker's session (such as a promotional banner)
- Corporate logo included on slide introducing the speaker
- One complimentary full conference registration
- Corporate logo and website URL linked on the conference website
- Organisation's profile featured in the conference app (100 words, 1 logo)
- Receipt of the list of registered participants' contact details for post-conference marketing

**Delegate Sponsor: \$6,500** excl. GST

Covers all costs for one interstate delegate to attend the two-day conference and the conference networking reception.

- Corporate logo and website URL linked on the conference website
- Organisation's profile featured in the conference app (100 words, 1 logo)
- Receipt of the list of registered participants' contact details for post-conference marketing

**Juice Bar Sponsor: \$6,000** excl. GST

- Acknowledgement as the Juice Bar Sponsor during the event, and in conference marketing
- Opportunity to place promotional material beside the Juice Bar
- Opportunity to network with delegates while they queue for complimentary juice
- Corporate logo and website URL linked on the conference website
- Organisation's logo and profile featured in the conference app (100 words)
- Receipt of the list of registered participants' contact details for post-conference marketing

**Coffee Cart Sponsor: \$8,000** excl. GST

- Acknowledgement as the Coffee Cart Sponsor during the event, and in conference marketing
- Opportunity to place promotional material beside the Coffee Cart
- Opportunity to network with delegates while they queue for complimentary coffee
- Corporate logo and website URL linked on the conference website
- Organisation's logo and profile featured in the conference app (100 words)
- Receipt of the list of registered participants' contact details for post-conference marketing



# NATIONAL CONFERENCE

2-3 November 2017 | Hotel Grand Chancellor

## Conference App Sponsor: \$5,000 excl. GST

The Conference app will be the primary source of information for all delegates in the lead up to and during the event. This is a great opportunity to reach as many delegates as possible, and exclusive sponsorship means your logo/banner will not be competing for space with other sponsors.

- Your logo will feature on the loading page, the Home Screen, floorplan and every page thereafter in the form of a banner ad – (as well as the option to use multiple banners)
- Your banner ad will be hyperlinked to your website or URL of choice for delegates to click and find out more information
- Promotion in pre-conference marketing (150 words, 1 image or logo)
- Corporate logo and website URL linked on the conference website
- Receipt of the list of registered participants' contact details for post-conference marketing

## Lanyard Sponsor: \$1,500 excl. GST

Exclusive Sponsorship opportunity is limited to 1 applicant and does not include cost of lanyards. Your logo will be printed on each delegates lanyard (approx 400).

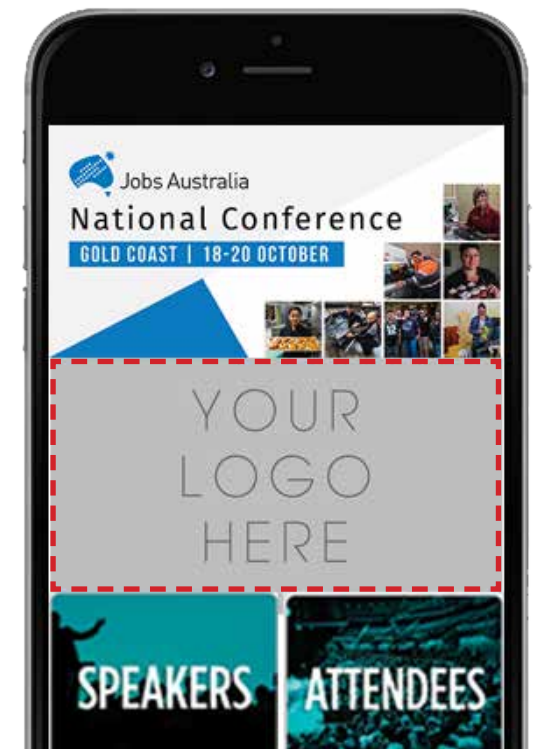
## Note Pad Sponsor: \$800 excl. GST

## Pen Sponsor: \$800 excl. GST

Exclusive Sponsorship opportunity is limited to 1 applicant for each. Branded notepad and/or pen must be provided by the sponsor (approx 400). One of each will be provided to each delegate at the conference registration desk.

Exclusive sponsorship of the app provides unbeatable exposure uncontested by any other logos or distracting graphics:

**Every page dominated by your branding**



## Exhibition Packages

Exhibition Booth: \$2,000 excl. GST

This includes an exhibit booth measuring 2m x 2m; including:

- 1 x trestle table and backboard
- 1 x single power outlet
- Individual signage;
- Power; 2 spotlights;
- One exhibitor pass (excludes access to conference sessions)  
Extra exhibitor passes can be purchased for \$130 per person per day; and
- Receipt of the list of registered participants' contact details for post-conference marketing

**For all enquiries, please contact the Jobs Australia National Conference Coordinator:**

Jenny Mercer - [jmercer@ja.com.au](mailto:jmercer@ja.com.au) or 03 9349 3699 / 1800 331 915

