



Jobs Australia

NATIONAL CONFERENCE

HOBART | 2-3 NOVEMBER 2017

SPONSOR & EXHIBITOR PROSPECTUS

SPONSOR
PROSPECTUS

About Jobs Australia

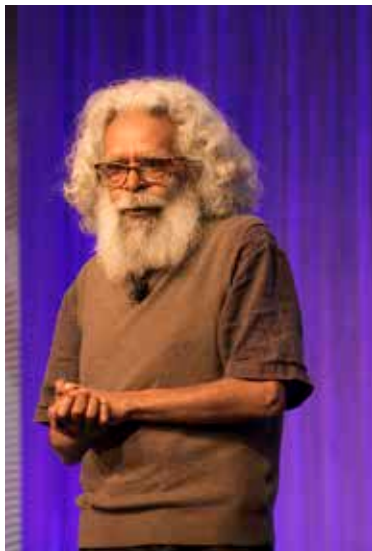
Jobs Australia is the national peak body which helps not-for-profit employment and community services all over Australia to provide the best possible assistance to disadvantaged communities and people.

With our particular expertise in employment services, and because we are funded solely by our members, we can advocate to government and others for what's right and best in helping unemployed people - with real insight and an independent voice.

We also provide relevant, timely and topical advice and support on industrial relations and a wide variety of other services tailored to the unique needs of our not-for-profit members across the full range of community and social services.

We represent the largest network of not-for-profit employment-related community services in Australia - with members ranging from small local community agencies to large national charities.

We provide a one-stop, tailored and good value range of services designed to benefit our members and the citizens they were established to serve.



About the Jobs Australia National Conference

The Jobs Australia National Conference is about much more than just a conference about jobs and unemployment – it's a chance to join in a discussion with more than 400 employment and community services sector leaders, policy makers and thinkers from around the country.

You'll hear about the latest in service design and be challenged to think about innovative new ways of responding to the complex economic and social problems we face. We'll bring you an impressive line-up of experts for presentations and workshops to leave you inspired, informed and entertained.

The Jobs Australia National Conference will provide sponsors and exhibitors with an ideal opportunity to promote services and products to a targeted audience who are representing both nonprofit employment and training providers and the community sector throughout Australia.

You will be able to establish and re-establish important networks and increase delegates' awareness of the resources and expertise you offer.

The Venue

Hotel Grand Chancellor is well positioned overlooking one of the world's most picturesque and historic harbours. Capturing unspoiled panoramic views of Derwent River or Mount Wellington and the city; the extraordinary charm of this magnificent city; the central business district; shopping and all of Hobart's many tourist attractions,

The Hotel Grand Chancellor is the home of Hobart's 'Federation Conference & Exhibition Centre' with 10 function rooms and a purpose built auditorium which is the largest venue in Tasmania.

Who attends?

The 2016 Jobs Australia National Conference attracted over 400 delegates from over 180 nonprofit & for-profit organisations, vocational training providers and Government departments from around Australia.

Delegates include key personnel such as CEO's, general managers, Chief Financial Officers, frontline employment and training coordinators, human resource managers, Board and management committee members.

A4e Australia	Campbell Page	DVRCV	Joblink Plus	Noosa Community Training Centre Inc	The Salvation Army Employment Plus
Ability Options	Career Employment Australia Inc	ECHO	JobQuest	NORTEC Employment and Training Ltd	Tjuwanpa Outstation Resource Centre
Aboriginal Access Centre	Career Partners Plus	E-focus	JobReady	Northern Rivers Community Gateway	Traditional Credit Union Ltd.
Access Community Group	CatholicCare	Employment Directions	Jobs Australia Enterprises Ltd	Northern Support Services	Tursa Employment & Training
Access Community Services Ltd	CBB	Employment Options	Jobs Statewide Inc	OCTEC Limited	United Synergies
ACER	Ceduna Aboriginal Corporation	Employment Services Queensland	Kangan Institute	Olympus Solutions	UnitingCare GNE
ACSO	Centacare	Encompass Community Services	Karabi Community & Development Services Inc	Pinarc Disability Support	University of Melbourne
ACT Council of Social Service Inc	Centacare Catholic Diocese of Ballarat	EnvITE Employment	Key Employment	Prahran Mission	University of New South Wales
AIVL	Centacare Employment & Training	Essential Employment and Training	Kinetic Superannuation	QITE	VACRO
Albany Community Legal Centre Inc	Centacare Wilcannia-Forbes	ETC Enterprise and Training	KV Interactive	ReturnToWorkSA	VERTO Ltd
Alcohol Tobacco and Other Drug Association ACT (ATODA)	CGU	FamilyCare	Lifestyle Solutions	Right Hand Remote Solutions	Volunteering Victoria
AMES	Challenge Employment & Training	Far South Coast Family Support Service Inc	MADEC Australia	Riverina Medical and Dental Aboriginal Corporation	Wavlink
ATEC	CHarleville Neighbourhood Centre	Fitzroy Legal Service	Mambourin Enterprises	SEARMS	WCG
Australian Community Support Organisation	Children First	Focus Individual Support Services	Marist Youth Care	Sector Connect Inc	WDEA
Australian Federation of Disability Organisations	CoAct	Fraser Coast Training Employment Support Service Inc.	MatchWorks/Karingal	Settlement Services International	Wesley Employment Services
Australian Government Department of Employment	Colony 47	Geraldton Regional Education Centre	Maxima	SkillCentred Queensland Inc.	Westside Community Services Limited
AV	Communicare Inc	Great Lakes Community Resources	Maxima Group Inc	SkillsPlus	Windarring
Avocare Ltd	Community Bridging Services (CBS Inc)	Habitat Personnel	MDA Ltd	Social Ventures Australia	Windermere Child & Family Services
Ballarat REgional Multicultural Council Inc.	Community Sector Banking	Horizons Family Services Inc	Melbourne City Mission	South Burnett CTC Inc	WISE Employment
Barkuma Inc	Community West Inc	Housing Industry Association	MG My Gateway	South West Brisbane Community Legal Centre Inc	Woden Community Service
Bendigo Kangan Institute	Community21	IMPACT Commmunity Services	Mid Coast Connect	Southern Migrant & Refugee Centre	Workskil Australia
BEST Employmnt Ltd	Complete Personnel	IMPACT Make Your Mark	MIGAS	Southern Migrant and Refugee Centre	Workskills
Bethany Community Support	CVGT Australia	Inner West Skills Centre	Minda Incorporated	St Laurence Community Services	Workways Australia
Bligh Park Community Services Inc.	Darwin Regional Indigenous Advancement - Ironbark.Inc.	Interwwork Pty Ltd	Mission Australia	STEPS Group Australia	WRISC Family Violence Support
Bounce Consulting	Darwin Skills Development Scheme Inc	Intetwork Ltd	MPREC	Stirling Skills Training	Wynnum Manly Employment & Training Asscn Inc
Bridging the Gap Inc	Davidsons	Ironbark Aboriginal Corporation	MTC Australia	Sussex Street Community Law Service	Wyoming Community Centre
Brotherhood of St Laurence	Dawn House	JLT	Multicultural Centre for Women's Health	Task Force	Xavier Children's Support Network
BTC Cooperative Ltd	Department of Employment	JN Solutions	MultiLink Community Services Inc.	TaskForce Community Organisation	Yorke Youth Services Inc
BUSY At Work	Department of Human Services	Job Futures Ltd	MyVocation	The Hotel Network	Youth Affairs Council of Victoria
	Disability Employment Australia	JOB futures SEQ	National Disability Insurance Agency	The Right Hand	Youth Development Australia
	Djerriwarrh Community & Education Services	Job Prospects	NANDA		Youth Directions
	DOMA Association Inc	Job Services Australia	NESA		

Sponsorship and Exhibition Packages - at a glance

	Price (ex-GST)	Page
Premier Sponsor	\$15,000	6
Conference Networking Reception Sponsor	\$10,000	7
Keynote Speaker Sponsor	\$10,000	7
Delegate Sponsor	\$6,500	8
Juice Bar Sponsor	\$6,000	8
Coffee Cart Sponsor	\$8,000	8
Conference App Sponsor	\$5,000	9
Lanyard Sponsor	\$1,500	9
Note Pad Sponsor	\$800	9
Pen Sponsor	\$800	9
Exhibition Booth	\$2,000	10



Sponsorship Packages

Premier Sponsor: \$15,000 excl. GST

- Inclusion of your logo on all printed conference materials, conference app, Jobs Australia website and PowerPoint slides in plenary sessions
- Banner on stage in main plenary hall
- A single Exhibition Stand in prime venue position
- Two complimentary conference registrations (valued at \$1600) - including access to the Conference Networking Reception
- Organisation's logo and profile featured in the conference app (200 words)
- Verbal acknowledgment of your assistance at plenary sessions
- Exclusive opportunity to address conference delegates either in a plenary or workshop session (some conditions apply)
- Receipt of the list of registered participants' contact details for post-conference marketing



Conference Networking Reception Sponsor: \$10,000 excl. GST

- Acknowledgement as the Conference Networking Reception Sponsor during the event, and in conference marketing activities
- Opportunity to place up to four free standing banners through the venue during the Conference Networking Reception
- Opportunity to address delegates during the Conference Networking Reception – five minutes
- Two complimentary full conference registrations (valued at \$1600)
- Promotion in pre-conference marketing (150 words, 1 image or logo)
- Corporate logo and website URL linked on the conference website
- Organisation's logo and profile featured in the conference app (150 words)
- Receipt of the list of registered participants' contact details for post-conference marketing

Keynote Speaker Sponsor: \$10,000 excl. GST

- Acknowledgement as Keynote Speaker Sponsor during the event, and in conference marketing activities
- Opportunity to place promotional material in the main conference room during the speaker's session (such as a promotional banner)
- Corporate logo included on slide introducing the speaker
- One complimentary full conference registration
- Corporate logo and website URL linked on the conference website
- Organisation's profile featured in the conference app (100 words, 1 logo)
- Receipt of the list of registered participants' contact details for post-conference marketing

Delegate Sponsor: \$6,500 excl. GST

Covers all costs for one interstate delegate to attend the two-day conference and the conference networking reception.

- Corporate logo and website URL linked on the conference website
- Organisation's profile featured in the conference app (100 words, 1 logo)
- Receipt of the list of registered participants' contact details for post-conference marketing

Juice Bar Sponsor: \$6,000 excl. GST

- Acknowledgement as the Juice Bar Sponsor during the event, and in conference marketing
- Opportunity to place promotional material beside the Juice Bar
- Opportunity to network with delegates while they queue for complimentary juice
- Corporate logo and website URL linked on the conference website
- Organisation's logo and profile featured in the conference app (100 words)
- Receipt of the list of registered participants' contact details for post-conference marketing

Coffee Cart Sponsor: \$8,000 excl. GST

- Acknowledgement as the Coffee Cart Sponsor during the event, and in conference marketing
- Opportunity to place promotional material beside the Coffee Cart
- Opportunity to network with delegates while they queue for complimentary coffee
- Corporate logo and website URL linked on the conference website
- Organisation's logo and profile featured in the conference app (100 words)
- Receipt of the list of registered participants' contact details for post-conference marketing

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2-3 November 2017 | Hotel Grand Chancellor

Conference App Sponsor: \$5,000 excl. GST

The Conference app will be the primary source of information for all delegates in the lead up to and during the event. This is a great opportunity to reach as many delegates as possible, and exclusive sponsorship means your logo/banner will not be competing for space with other sponsors.

- Your logo will feature on the loading page, the Home Screen, floorplan and every page thereafter in the form of a banner ad – (as well as the option to use multiple banners)
- Your banner ad will be hyperlinked to your website or URL of choice for delegates to click and find out more information
- Promotion in pre-conference marketing (150 words, 1 image or logo)
- Corporate logo and website URL linked on the conference website
- Receipt of the list of registered participants' contact details for post-conference marketing

Lanyard Sponsor: \$1,500 excl. GST

Exclusive Sponsorship opportunity is limited to 1 applicant and does not include cost of lanyards. Your logo will be printed on each delegates lanyard (approx 400).

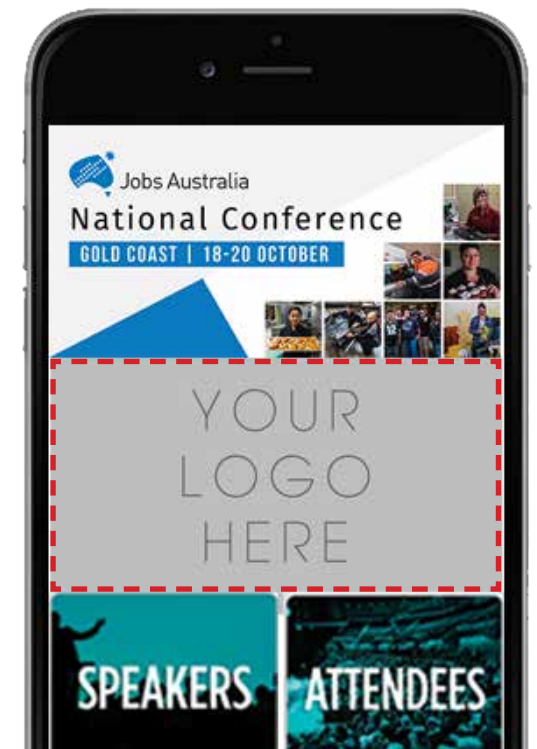
Note Pad Sponsor: \$800 excl. GST

Pen Sponsor: \$800 excl. GST

Exclusive Sponsorship opportunity is limited to 1 applicant for each. Branded notepad and/or pen must be provided by the sponsor (approx 400). One of each will be provided to each delegate at the conference registration desk.

Exclusive sponsorship of the app provides unbeatable exposure uncontested by any other logos or distracting graphics:

Every page dominated by your branding



Exhibition Packages

Exhibition Booth: \$2,000 excl. GST

This includes an exhibit booth measuring 2m x 2m; including:

- 1 x trestle table and backboard
- 1 x single power outlet
- Individual signage;
- Power; 2 spotlights;
- One exhibitor pass (excludes access to conference sessions)
Extra exhibitor passes can be purchased for \$130 per person per day; and
- Receipt of the list of registered participants' contact details for post-conference marketing

For all enquiries, please contact the Jobs Australia National Conference Coordinator:

Jenny Mercer - jmercerc@ja.com.au or 03 9349 3699 / 1800 331 915

