

# 2024 NSW Aboriginal Mental Health and Wellbeing Workforce Forum

## Sponsorship Prospectus



Two Day Forum  
The Fullerton Hotel  
Sydney  
5th & 6th June 2024

Djirruwang 30 Year Gala  
Event  
The Ivy Ballroom  
Evening of 6th June 2024



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The NSW Ministry for Health acknowledges the traditional custodians of the lands across NSW. We acknowledge that we live and work on Aboriginal lands. We pay our respects to Elders past and present and to all Aboriginal People.

Further copies of this document can be downloaded from the NSW Health webpage [www.health.nsw.gov.au](http://www.health.nsw.gov.au)

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(MH) 230980  
ISBN 978-1-76023-707-3  
August 2023

NSW Ministry of Health  
1 Reserve Road  
St Leonards NSW 2065  
Tel: (02) 9391 9000  
Fax: (02) 9391 9101  
TTY: (02) 9391 9900  
[www.health.nsw.gov.au](http://www.health.nsw.gov.au)

Produced by: NSW Ministry of Health

# Forum Overview

In 2024 the Aboriginal Mental Health & Wellbeing Workforce Forum (the Forum) will be celebrating a significant milestone '30 Years of the Djirruwang Program'.

The Forum will be hosted by the Mental Health Branch in partnership with the Aboriginal Health & Medical Research Council (AH&MRC) and Charles Sturt University (CSU), on the 5th and 6th June 2024.

The two day event will be held in Sydney on Gadigal Country at The Fullerton Hotel Sydney with a special Gala Dinner at the Ivy Ballroom to celebrate the 30 Year Anniversary of the Djirruwang Program.

The theme for 2024 is 'Our Deadly Ways, celebrating the past, living in the present, dreaming for the future'. The theme was chosen by the Forum Working Party to reflect and celebrate those who came before us, the opportunities for our workforce now and in the future.

The event attracts over 200 delegates from services across the state, including NSW Health, Aboriginal Community Controlled Health Services, Non-Government agencies and more.

The Forum provides an opportunity to network and connect with peers in mental health, social and emotional wellbeing including alcohol and other drugs, it offers a opportunity to engage, collaborate and share journeys that are culturally appropriate and responsive to the needs of Aboriginal people, carers, families and communities, learn from industry and subject matters expert on Aboriginal mental health and wellbeing.

## Djirruwang 30 Year Anniversary

The Djirruwang Program will celebrate it's 30 year Anniversary on the evening of 6th June 2024. We will be commemorating this significant milestone with a gala event to be held at the beautiful Ivy Ballroom, a two minute walk from the Fullerton Hotel where the Forum is being held.

The Djirruwang Program was developed in collaboration with Aboriginal community-based organisations, the mental health industry, and Charles Sturt University to meet the needs of Aboriginal and Torres Strait Islander communities. Since the program's inception in 1993, over 270 Aboriginal people have graduated through Djirruwang in NSW. The Djirruwang program is creating and nurturing Aboriginal and Torres Strait Islander leaders who hold the vital knowledge we need for a culturally sensitive mental health workforce.





## Attendee Profile

The primary audience for the Forum are Aboriginal and non-Aboriginal staff working in public mental health, Aboriginal Community Controlled Health Organisations and non-government services who have a desire to champion Aboriginal mental health and wellbeing and improve outcomes for communities across NSW. External organisations are important partners in the event to share resources, programs and network with key stakeholders in mental health. The Forum provides a unique opportunity to engage with staff from across NSW who represent different sectors that provide care and support to the community. Being part of the Forum you will be celebrating the success of collaboration, showcasing best practice, workforce development and learning from peers and industry experts.

## Return on Investment

Sponsorship for the event outlined below will provide access to delegates who are leaders and champions in Aboriginal mental health from across all of NSW. This event will show case best practice, research, community based programs, networking, professional development and much more. Celebrating a significant milestone of 30 years is a unique opportunity for services and organisations to be part of history. This is an opportunity to generate brand awareness and interact with the through any of the advertising, merchandise and promotional opportunities identified in this prospectus. A choice of sponsorship and trade display opportunities are now available.

# Sponsorship Opportunities

## **SOLD** - Trade Exhibition Stand

**\$1,000.00 incl. GST**

**4 x opportunities available**

The exhibition period will be from 8am to 5pm on the 5th and 6th June.

Exhibitors are encouraged to design interesting and exciting displays. Stand prizes are an excellent way to attract delegates to your stand, and help promoting this will be provided by presenters at the conference.

- Recognition as a Supporter (with company name) on the Forum website together with a 50 word 'company profile'
- Expo booth display space (trestle table & pin board display)
- Organisation promotional material inside delegate tote bags (materials to be supplied by the sponsoring organisation)
- Two Forum registrations and Two Cocktail Reception tickets on Day 1
- Additional furniture, including computer hire, lighting, power, and signage requirements may be arranged through the Forum Managers, at an additional charge
- Organisations current certificate of Public Liability Insurance required

## **SOLD** - MC Sponsor

**\$5,000.00 incl. GST**

**Multiple opportunities available**

- Verbal acknowledgement by MC once per day
- Organisation promotional material inside delegate tote bags (materials to be supplied by the sponsoring organisation)
- Recognition as a Supporter (with company name) on the Forum website together with a 50 word 'company profile'
- Two Forum registrations and Two Cocktail Reception tickets on Day 1

## Conference App Sponsor

**\$5,000.00 incl. GST**

**1 x opportunity available**

Each delegate attending the Forum will be provided with the login details for the Forum App. The App will provide all Forum information inclusive of programming, venue details, sponsors, speaker biographies and much more. As a sponsor, you will receive the following benefits:

- Exclusive branding of the Forum App with the inclusion of the company logo in prominent position in full colour on the App alongside the Forum logo
- Verbal acknowledgment by MC once per day
- Organisation promotional material inside delegate tote bags (materials to be supplied by the sponsoring organisation)
- Recognition as a Supporter (with company name) on the Forum website together with a 50 word 'company profile'
- Two Forum registrations and Two Cocktail Reception tickets on Day 1

## **SOLD** - Cocktail Reception Sponsor

**\$7,000.00 incl. GST**

**1 x opportunity available - must be confirmed by the 18th March**

The Cocktail Reception will be an opportunity to relax after a long day, continue networking with canapes and refreshments, whilst enjoying some live music.

- 5 minute speaking opportunity to open the cocktail reception
- Opportunity to brand the reception with organisation banners and theming
- Verbal acknowledgement by MC on two occasions throughout the day
- Recognition as a Supporter (with company name) on the Forum website together with a 50 word 'company profile'
- Organisation promotional material inside delegate tote bags (materials to be supplied by the sponsoring organisation)
- Four Cocktail Reception tickets on Day 1

## **SOLD** - Key Note Speaker Sponsor

**\$3,500.00 incl. GST**

**2 x opportunities available**

- Verbal acknowledgment by MC on the day of the key note presentation
- Organisation promotional material inside delegate tote bags (materials to be supplied by the sponsoring organisation)
- Recognition as a Supporter (with company name) on the Forum website together with a 50 word 'company profile'
- Four Cocktail Reception tickets on Day 1

## **SOLD** - Delegate Tote Bag Sponsor

**\$1,500.00 incl. GST**

**1 x opportunity available - must be confirmed by the 18th March**

Each delegate attending the Forum will receive a quality satchel or like product. This product is a valued Forum souvenir which will be re-used long after the event thus long term brand name exposure is assured. As a sponsor, you will receive the following benefits:

- Exclusive branding of the Forum satchel with the inclusion of company logo printed in prominent position in full colour alongside the Forum logo
- Organisation promotional material inside delegate tote bags (materials to be supplied by the sponsoring organisation)
- Recognition as a Supporter (with company name) on the Forum website together with a 50 word 'company profile'

## **SOLD - Lanyard Sponsor**

**\$1,500.00 incl. GST**

**1 x opportunity available - must be confirmed by the 18th March**

- Standalone organisation logo on conference lanyard (3 colours)
- Organisation promotional material inside delegate tote bags (materials to be supplied by the sponsoring organisation)
- Recognition as a Supporter (with company name) on the Forum website together with a 50 word 'company profile'

## **Bespoke Opportunities**

**Align your brand with the Forum and contact us to discuss tailored partnership opportunities**

If there is something special that you would like to create, speak to the team today and we can see how we can help deliver it.

For more information about bespoke opportunities, contact [MOH-AMHWorkforceprogram@health.nsw.gov.au](mailto:MOH-AMHWorkforceprogram@health.nsw.gov.au) or the Conference Managers at [conference@hotelnetwork.com.au](mailto:conference@hotelnetwork.com.au).

# Sponsorship Request Form

<b>SPONSORSHIP ITEM REQUESTED:</b>	
<b>COMPANY NAME (for invoicing):</b>	
<b>COMPANY NAME (for promotional use):</b>	
<b>ADDRESS:</b>	
<b>CITY:</b>	<b>STATE:</b>
<b>COUNTRY:</b>	<b>POSTCODE:</b>
<b>TELEPHONE:</b>	<b>EMAIL:</b>
<b>CONTACT PERSON:</b>	<b>POSITION:</b>
<b>SIGNED BY:</b>	<b>DATE:</b>
<b>TOTAL AMOUNT PAYABLE:</b>	<b>\$</b>

# Payment Details

We wish to pay via a company cheque (note: all cheques must be made payable to The Hotel Network GARRS and should be forwarded to the Forum Managers at Suite 1, Level 4, South Tower, 1-5 Railway Street, Chatswood NSW 2067)

We wish to pay via EFT. Bank details will be provided by the Forum Managers with your tax invoice

Please charge the required total amount to the following credit card. Please note, surcharges apply for credit card purchases, 1.25%.

MASTERCARD  VISA  AMEX

CREDIT CARD NUMBER: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

EXP DATE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_ DATE SIGNED: \_\_\_\_\_

# Terms & Conditions

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Forum and all prices in this document are inclusive of GST. GST is calculated at the date of publication of this document. The Forum reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of the signed Sponsorship Application Form. A letter of confirmation will be provided to confirm the booking, together with a Tax Invoice for the total required amount.
3. All monies are payable in Australian dollars. Cheques should be made payable to The Hotel Network GARRS and must be drawn on an Australian bank.
4. All monies due and payable must be received (and cheques cleared) by the Forum prior to the event. Sponsors/Exhibitors will not be allowed to commence move-in operations nor be listed as a Sponsor/Exhibitor on the Forum website and/or App until full payment has been received by the Forum Managers.
5. In the event of cancellation, a service fee of 50% applies for cancellations after 18th March 2024. No refunds will be made for cancellations after this date. Once sponsorship has been confirmed and accepted, a reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.
6. No Sponsor/Exhibitor shall assign, sublet, or apportion the whole or any part of their sponsorship/exhibition package except upon prior written consent of the Forum Managers.
7. Closing date for submission of sponsorship applications is 18th March 2024.

The Hotel Network complies with the principles of permission-based marketing. The Hotel Network will use your information to send you updates and other news about related services or events. We will only pass on your information to reputable third-party official contractors of the Forum for the purpose of assisting you with your participation.

If you do not wish to receive further information about related services and events to the Aboriginal Mental Health and Wellbeing Workforce Forum, please tick here ( )

Authorised by : \_\_\_\_\_ Date: \_\_\_\_\_

