



ISIC 2024

International Sensory Integration
Congress

SYDNEY

FURTHER DETAILS ON PACKAGE INCLUSIONS AND TO BOOK:
Please contact Dino Mennillo, Sponsorship Coordinator via dino@otfcgroup.au

INVITATION TO SUPPORT

On behalf of Ayres' Sensory Integration Australia (ASI-AUS) and the International Council of Education in ASI (ICE-ASI), we are delighted to invite you to participate in our inaugural event for occupational therapists working within the field of ASI in Australia and internationally.

An event like this has never been held in Australia before presenting a unique opportunity to be involved.

ISIC 2024 will be held in person at Pier One in Walsh Bay, Sydney from Monday 28th October until Wednesday 30th October 2024 and will also be live-streamed to virtual participants within Australia and around the world who are unable to attend in person. This hybrid format allows ASI Australia to expand the network and audience locally and globally to present content and to directly connect sponsors with participants working within this niche area of practice.

The hybrid format also provides an extension to this opportunity to allow registered participants to access content on demand for 6 weeks post congress thus bringing additional avenues for exposure within the ASI community. You will be able to showcase your organisation on this application.

We look forward to developing a mutually beneficial partnership with you.

We encourage you to act quickly to ensure your place is secured at the International Sensory Integration Congress 2024. Places are limited.

We are looking forward to meeting in person in October 2024 as we come together to learn the most up to date research and evidence in this exciting field.

#ISICSYDNEY2024



Emily Saunderson, Dino Mennillo, and Carlyn Cooper
 Directors ASI Australia
 ISIC 2024 Organising Committee

ABOUT ASI AUSTRALIA

Ayres' Sensory Integration Australia (ASI-AUS) is dedicated to furthering the pioneering work of Dr. A Jean Ayres. ASI-Australia strives to uphold her legacy through the seamless integration of clinical excellence, advanced research, and rigorous academic standards. Our primary mission is to cultivate and disseminate knowledge surrounding sensory integration and sensory processing to occupational therapists working in Australia.

ASI-AUS represents the interests of occupational therapists working within the field of ASI across Australia.

ABOUT THE EVENT

What formerly began as the European Sensory Integration Congress (ESIC) in 2011, the congress has transformed into the International Sensory Integration Congress (ISIC). The first ISIC took place in Cape Town, South Africa in 2018. In 2019, ISIC was hosted in Hong Kong, China, and in 2022 in California, USA. Most recently, the latest ISIC was held in Rio De Janeiro, Brazil in 2023 and was attended by over 800 delegates from around the globe.

The ISIC has developed into an international event keenly sought after by occupational therapists in Australia and overseas.

The theme for this year's congress is **"Elevating Evidence Based Practice in ASI"** and will explore the latest research, innovations, and evidence within the field from leading researchers and luminaries in the field. This congress will inspire and support therapists to learn about the evidence supporting this unique intervention and to build a hopeful, and innovative future vision for ASI within Australia.



instagram.com/asi_australia

ISIC IN-PERSON

The in-person program will offer an extensive selection of plenary sessions, research findings, poster program, innovations, as well as opportunities to meet with exhibitors and view the latest products and services available in the Exhibition Area.

ISIC ONLINE CHANNEL

The daily online program will feature the plenary sessions live streamed from the congress plus any pre-recorded sessions and ePosters.

Online delegates will have access to our virtual app to explore the daily online program featuring plenary sessions live streamed from the conference, plus any pre-recorded concurrent sessions, ePosters and the exhibitors' virtual profiles. They will also have opportunities to interact and network with exhibitors and other delegates. All delegates will have access to the online channel for 6 weeks at the conclusion of the event.

BENEFITS OF PARTICIPATION

ISIC 2024 Sponsors and Exhibitors will:

- Participate in a congress which will showcase and celebrate ASI evidence and interventions
- Gain significant brand exposure to participants in a niche field
- Provide ASI OTs with the opportunity to experience and learn about your products first hand
- Strengthen brand awareness
- Extend your exposure beyond the congress with the online channel available for 6 weeks
- Have your organisation/message seen by hundreds of passionate, influential occupational therapists in ASI
- Be seen alongside the latest ASI innovations and research
- Build your industry network
- Your involvement supports ASI-AUS to further develop and promote the value of ASI in occupational therapy

BENEFITS OF PARTICIPATION

ISIC 2024 sponsors and exhibitors can benefit from the following:

- **Large audience:** ISIC is the biggest and only event with a large OT audience attending from across Australia and overseas.
- **Lead generation:** Generate new contacts for future marketing and leads.
- **Brand recognition:** Get your message seen by hundreds of passionate, influential health professionals, including clinicians, managers, students and academics.
- **Direct website promotion:** Digital promotion provides one-click opportunities for delegates to visit your website to find out more information.
- **Contribute your content:** You can book opportunities within the program to include logos, video content or an exhibitor presentation, offering direct exposure to delegates.
- **Launch a new product/service:** Make an impression and use ISIC2024 as an opportunity to launch a new initiative and generate interest and discussion among delegates.
- **Long-term exposure:** Benefit from extended exposure beyond the three-day conference with the online channel available for 45 days post-conference.
- **ASI industry growing in Australia:** Your organisation will be well positioned to influence OTs working in ASI, one of the fastest growing and most influential workforces.
- **Actively support ASI:** Your involvement supports ASI-AUS to further develop and promote the value of ASI to the Australian community and enable children and adults to live their best lives.

OPPORTUNITIES SNAPSHOT

EXHIBITOR PACKAGES	# opportunities	Price \$
Exhibitor Large Space	Two (2)	\$5,000
Exhibitor Medium Space	Four (4)	\$3,700
Exhibitor Small Table	Four (4)	\$2,000
PREMIUM SPONSORSHIP		
Platinum-Partner	Exclusive	\$10,000
Gold-Major Sponsor	Two	\$6,300
Silver- Sponsor	Three	\$4,900
Bronze-Supporter	Five	\$2,500
SPONSORSHIP OPPORTUNITIES		
Name Badge Sponsor	Exclusive	\$1,500
Concurrent Session Sponsor [includes up to 15 sec video at start of session]	Ten	\$495
Writing Pads	Exclusive	\$350 + stock
Pens	Exclusive	\$350 + stock
Conference Bag Flyer Insert	Ten	\$350 + stock
Congress Awards (Best Paper)	Exclusive	\$500
ADVERTISING		
Video/Slideshow Advertisement : 30 sec [played at start of keynote session]	Limited	\$675
Exhibitor eMagazone Advertisement - half page	Complimentary to all exhibitors	
CONGRESS HOSPITALITY		
Barista Cart	Exclusive	\$5000/day
Networking Drinks	Two	\$2500
Gala Event	Two	\$5,000

EXHIBITOR PACKAGES

EXHIBITOR BOOTH/TABLE

An exhibition booth/display table offers an outstanding face-to-face opportunity to network and engage with delegates. All catering will be served in the exhibition area, providing exhibitors opportunity to showcase their products and interact with delegates.

Fees include:

- **Exhibition Booth/Table Display:** Exhibition display table (including 1.8m table and chairs)
- **Registration:** Two (2) sponsor/exhibitor registration (includes daily catering)
- **Company branding and promotion:** Company logo and table display listed on the ISIC website and App
- **Exhibitor booth prize!** – opportunity to offer delegates who exchange contact details to go into your own booth draw to win a prize [Exhibitor to supply prize and delivery to recipient]
- **Delegate listing** in PDF format provided five days prior to the event [includes name, organisation, state/country]
- **Lead Generation:** Export delegate contact details scanned at your booth [QR code provided by ASI-A]
- **Pre-event virtual exhibitor eNewsletter:** Company promotion in the dedicated pre-event email highlighting the virtual exhibitors to conference delegate
- **Half page colour advertisement** in the Exhibitor program distributed to all delegates

Lunch, morning and afternoon tea will be served in the exhibition area, providing exhibitors with the maximum opportunity to showcase their products and interact with delegates. The exhibition will form an integral part of the Forum. An exhibition display table offers an outstanding face-to-face opportunity to network and engage with around 300+ delegates.

EXHIBITION HOURS

The exhibition will be open between 8.15am – 5pm on from Monday 28th-Wednesday 30th October 2024.

EXHIBITION BOOTH FURNITURE

The exhibition booths will include fascia signage, power & lighting. Furniture from the Conference exhibition build company will be at the sponsor & exhibition own expense. Details of how to order furniture will be included in the exhibitor briefing notes.

EXHIBITOR BRIEFING NOTES

Exhibitor Briefing Notes including the final floor plan and details regarding move-in and move-out arrangements will be distributed on 16 September 2024.

PAYMENTS AND DEADLINES

Full payment is due upon booking or within 14 days of receipt of your tax invoice.

PREMIUM SPONSORSHIP

	PLATINUM PARTNER \$10,000 EXCLUSIVE	GOLD MAJOR SPONSOR \$6,300 2 AVAILABLE	SILVER SPONSOR \$4,900 3 AVAILABLE	BRONZE SPONSOR SUPPORTER \$2,500 5 AVAILABLE
EXHIBITION				
Exhibition display table including signage, 1.8m table and two chairs	✓	✓		
Profile in the Online Exhibition showcasing: logo, company details, video link, downloadable collateral	✓	✓	✓	✓
REGISTRATION				
Onsite sponsor/exhibitor registration including daily catering	4	3	2	1
ADDITIONAL SPONSORSHIP				
Opportunity to sponsor one concurrent session	✓	✓		
COMPANY BRANDING AND PROMOTION				
Colour advertisement in the printed ISIC Program	HALF PAGE	HALF PAGE	HALF PAGE	
Opportunity for advertisement on the rotating banner of online platform	✓			
Logo recognition on the rotating banner of online platform		✓	✓	✓
Acknowledgement of support during the opening ceremony and at appropriate times throughout the event	✓	✓	✓	✓
Company logo and hyperlink to company website on the homepage of the ISIC website	✓			
Company logo and hyperlink to company website on the sponsors page of the ISIC website	✓	✓	✓	✓
Company logo and sponsor acknowledgement on the PowerPoint reel featured throughout event	✓	✓	✓	✓
Opportunity to send one (1) marketing email to all registered delegates at a time agreed with the ASI-A organising committee	✓			
Sponsor acknowledgement announcement on ISIC & ASI-A social media pages	✓	✓		
Brand exposure to delegates for 6 weeks following the conference via the online platform	✓	✓	✓	✓
Lead Generation: Scan and export delegate contact details at your booth [QR code provided by ISIC/ASI-A]	✓	✓	✓	✓
Delegate listing in PDF format provided one week prior to the conference	✓	✓	✓	✓
Conference bag flyer insert	✓	✓	✓	✓

SPONSORSHIP OPPORTUNITIES

NAME BADGE SPONSORSHIP

EXCLUSIVE

Reach every delegate at the ISIC with your logo on the official ISIC name badge. As an added bonus a QR code linked to your website will also feature on the badge for delegates to simply scan to find out more about your organisation.

\$1500

- Acknowledgement of support during the opening ceremony and at appropriate times throughout the event
- Company logo and QR code printed on each name badge
- Acknowledgement on the sponsor PPT reel shown throughout the program breaks
- Brand exposure to delegates for 6 weeks post forum via the online channel
- Delegate listing in PDF format provided one week prior to the conference

CONCURRENT SESSION SPONSORSHIP

10 OPPORTUNITIES

The program streams provide an invaluable opportunity for sponsors to be linked with their specific areas of interest within the industry and to increase their exposure to target market

\$495

- Acknowledgement of sponsorship by session chair
- 15sec video/slideshow advertisement played prior to session starting
- Company logo/banner on virtual platform during session
- Acknowledgement on the sponsor PPT reel shown throughout the program breaks
- Brand exposure to delegates for 6 weeks post forum via the online channel

WRITING PADS AND PENS

Provide delegates with branded writing pads or pens for use during the ISIC.

\$350 + SUPPLY OF STOCK (WRITING PADS)
\$350 + SUPPLY OF STOCK (PENS)

ADVERTISING

VIDEO/SLIDESHOW ADVERTISEMENT

Played at the beginning of keynote session

Video advertisements will be streamed into session rooms and via the online channel. The advertisement will live on well after the ISIC ends as it will be available in the on-channel.

\$675

- 30 sec company commercial/video/slideshow advertisement (supplied by exhibitor) streamed into sessions rooms and available on the online channel

CONFERENCE BAG FLYER INSERT

Reach every delegate at the ISIC with your flyer inside every ISIC attendee's bag.

This is an excellent opportunity for delegates to find out more about your organisation.

\$350 + SUPPLY OF STOCK (FLYERS)

CONFERENCE AWARDS

The sponsor's name will be announced and prominently displayed during the awards ceremony. Award sponsors are highly regarded as your organisation plays an important role in recognising achievements, encouraging excellence and supporting the next generation of ASI practitioners.

CONFERENCE HOSPITALITY

BARISTA COFFEE STATION

Be associated with quality barista coffee service throughout the Conference. The package includes one barista cart located within the exhibition with supply of barista and all consumables to be operational during tea breaks and lunch.

\$5000/DAY

NETWORKING DRINKS

The networking drinks will be held after the first day of the congress will be a chance for all participants to relax and interact with colleagues and friends. It will be held on Sydney Harbour at The Island.

Being the event sponsor is a fantastic way to expose your brand to this unique audience in an exceptional setting. It is also a great chance to introduce yourself and network with key members from ISIC's staff and board as well as members of the ASI conference committee and community.

\$2500

GALA EVENT

The Conference Gala Event will take place the first few days of the congress. Tickets to attend will be at an additional cost to delegates and will attract leaders and senior members of the industry. Being the Gala Event Sponsor is a unique opportunity to expose your brand to influential members of the OT community.

\$5000

ISIC

International Sensory Integration Congress

OCTOBER 2024

Sydney



SPONSORSHIP AND EXHIBITION BOOKING FORM

Upon receipt of your booking form at ASI Australia a formal acknowledgement advice outlining your entitlements and a tax invoice including full bank details will be issued.

SECTION A : CONTACT DETAILS

ORGANISATION DETAILS

Organisation Name (for invoicing purposes) _____ ABN _____
Organisation Name (for marketing purposes) _____
Address _____
City _____ State _____ Postcode _____
Country _____ Website _____

CONTACT PERSON DETAILS

Title _____ First Name _____ Last Name _____
Email _____
Department _____
Daytime Contact Phone _____ Mobile _____
Email _____

PLEASE TICK IF APPLICABLE

- ☐ I will be the main person leading up to the ISIC
☐ I will be the main person onsite at the ISIC
☐ I will not be attending the ISIC , please liaise with:

Name _____

HOW DID YOU FIND OUT ABOUT THE ISIC?

- ☐ Direct email notification
☐ Newsletter or Journal advertisement
☐ Website search
☐ At another event
☐ Colleague/friend
☐ Workplace notice board/poster
☐ Social media
☐ Other

SECTION B : SPONSORSHIP

Package name: _____
Package name: _____
Package name: _____

AMOUNT \$

AMOUNT \$

AMOUNT \$

SECTION B TOTAL: \$

SECTION C : EXHIBITION

Exhibitor - Large \$5,000

Exhibitor - Medium \$3,700

Exhibitor - Small \$2,000

Signage Name: _____

Signage Name: _____

Signage Name: _____

SECTION C TOTAL: \$

To assist the delegates to visit the exhibitors that are of relevance to them and ensure you have the opportunity to meet delegates of relevance to you, we ask you to nominate your area/s of interest (select as many that apply)

- ## BOOKING AND PAYMENT AUTHORITY

Insert totals for each section below:	Section B\$	Section C\$	TOTAL (INC GST)	\$
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 Visa MasterCard AMEX

Card Number

Note: a surcharge of 2% applies

Cardholder Name

Cardholder Signature

Expiry Date

1

CCV

CONFIRM AMOUNT TO BE CHARGED TO CREDIT CARD \$

- ☐ EFT Bank Transfer

Invoice to be issued;

Account Name: Ayres Sensory Integration Australia, Bank: NAB
BSB 085-458 Account: 33-382-7137

Invoice to be issued:

☐ I have read and agree to the sponsorship and exhibition booking terms and conditions

Signature

Signature

Date

If you have any enquiries regarding exhibition or potential sponsorship opportunities, please contact Dino Mennillo.

ISIC AND EXHIBITION GUIDELINES, PAYMENT AND BOOKING TERMS & CONDITIONS

The term 'ASI-AUS' refers to Ayres Sensory Integration Australia Pty Ltd, the managers of the conference and exhibition.

The term 'Exhibitor' includes any person, firm, company or corporation and its employees and agents identified in the Booking Form or other written request for exhibition space.

The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Conference. All prices listed in the Sponsorship and Exhibition Prospectus include GST.

1. A completed and signed Booking Form is required to allocate sponsorship/exhibition space.
2. Space will be allocated on a 'first come' basis, as close as possible to the desired location.
3. Upon receipt of signed booking form, ASI-AUS will confirm entitlements in writing and forward acknowledgement of receipt, together with a tax invoice for the deposit.
4. Full payment is due upon booking or 14 days from date of invoice. After this time, the space will be available for sale to another company.
5. All monies are payable in Australian dollars, direct deposits must be paid to 'Ayres Sensory Integration Australia'. Credit card payments will incur a 1.5% service fee.
6. If you pay by an electronic funds transfer or an international transfer you agree to pay any bank charges and must include these in the amount you transfer.
7. If you miss the payment date, any time dependent discounts will be forfeited, i.e. you will be billed at the next highest level (early bird rate to standard).
8. All payments must include 10% Goods and Services Tax component.
9. Acceptance of sponsorship and exhibition offers is at the discretion of the Ayres Sensory Integration Australia.
10. All inclusions in conference printed materials are subject to strict printing deadlines. ASI-AUS reserves the right to approve all branding provided by sponsors and exhibitors.
11. ASI-AUS agrees to promote the exhibition to delegates at the Conference.
12. Cancellation Policy: All cancellations must be received in writing to ASI-AUS. In the event of cancellation of sponsorship or exhibition space, unless that particular area of sponsorship or exhibition is resold, the Organising Committee reserve the right to retain monies received. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition space will be cancelled. Any sponsorship package or exhibition space cancelled after 16 September 2024 will not be refunded.
13. Sponsors/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/booked space unless prior consent in writing to ASI-AUS is provided.
14. Privacy Statement: In order to assist with your participation, your organisation and contact details may be shared with suppliers and contractors, and be included in participant lists. If you object to your details being shared, please inform ASI-AUS via jsic.asiaus@gmail.com.
15. Any event that conflicts with the ISIC 2024 is not permitted without prior approval from the Organising Committee.

All functions and events that coincide with the ISIC must seek approval through ASI-AUS.

16. All exhibitors must produce a valid Insurance Certificate of currency for the period of the exhibition and this must be submitted to the ISIC Office by Friday 25 October 2024.
17. ASI-AUS reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by ASI-AUS.
18. ASI-AUS reserves the right to change the exhibition floor layout if necessary.
19. ASI-AUS may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
20. ASI-AUS agrees to provide the exhibitor with briefing notes, including final floor plan and details regarding move-in and move-out arrangements prior to the exhibition for the purpose of communicating required actions on the part of the exhibitor.
21. ASI-AUS reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and /or agents entry to the exhibition if they do not hold a Conference name badge.
22. ASI-AUS will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
23. ASI-AUS will arrange security onsite during the period of the exhibition but will accept no liability for loss or damage.
24. ASI-AUS will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the ISIC will not be accountable for the level of commercial activity generated.
25. The exhibitor must comply with all the directions/requests issued by ASI-AUS including those outlined in the Exhibition Manual.
26. The exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces, or using amplified sound.
27. The exhibitor agrees to adhere to all Conference venue rules and regulations.
28. The exhibitor acknowledges that ASI-AUS has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the exhibitor acknowledges that ASI-AUS will not be able to provide assistance in tracking lost deliveries. The exhibitor agrees that ASI-AUS will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified.
29. Official contractors will be appointed by ASI-AUS to undertake stand construction and freight forwarding plus supply furniture, electrics and IT equipment. This is for insurance and security reasons.
30. Discounts for any entitlements not used or required will not be provided.
31. The exhibitor will provide ASI-AUS with information regarding proposed booth and activities.
32. Sponsor and exhibitor registrations: ISIC 2024 is an integrated event and all staff in attendance at your booth must be registered. Where a complimentary registration is included in the sponsorship and/or exhibition package, you will still be required to complete a registration form with the details of the attending delegate.